

COMPANY PROFILE 2025



Quality is our concern



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ABOUT US

Image Designing Center Ltd (IDC) is a leading provider of high-quality printing services and promotional material solutions. Since its inception in 2011, IDC has steadily grown from a small company to a prominent name in the printing and garment manufacturing industry in Rwanda. Our company is dedicated to offering a comprehensive range of services, including digital and offset printing, garment making, and

wholesale and retail of promotional materials. At IDC, we aim to deliver professional and innovative solutions tailored to meet the needs of businesses and organizations across Rwanda. We specialize in producing high-quality printed materials for promotional purposes, ensuring that our clients stand out with impactful designs that promote their brands effectively.

LOGO DESCRIPTION



MAIN SERVICES

1. DIGITAL PRINTING

- Business cards
- Flyers and brochures
- Posters and banners
- Invitations and greeting cards
- Labels and stickers

2. OFFSET PRINTING

- High-volume commercial printing
- Newspapers and magazines
- Books and catalogs
- Corporate reports

3. LARGE FORMAT PRINTING

- Billboards and signage
- Vinyl banners
- Vehicle wraps
- Wall graphics and murals

4. SCREEN PRINTING

- T-shirts and apparel printing
- Promotional products (mugs, bags, etc.)

5. 3D PRINTING

- Prototypes and product models
- Custom parts and tools



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6. UV PRINTING

- Direct printing on wood, glass, metal, plastic, and acrylic
- Textured and embossed effects
- High-quality, scratch-resistant prints

7. LASER MARKING & ENGRAVING

- Custom engraving on metal, wood, glass, and plastic
- Personalized gifts (trophies, plaques, nameplates)
- Industrial marking for tools, machinery, and electronics
- Jewelry and accessories engraving

8. SUBLIMATION PRINTING

- Custom prints on mugs, plates, and phone cases
- Personalized apparel (jerseys, T-shirts, hoodies)
- Fabric and textile printing (pillows, curtains, tote bags)
- High-quality, heat-transfer printing for full-color designs

9. SPECIALTY PRINTING

- Embossing and debossing
- Foil stamping
- UV coating
- Die-cut printing

10. PHOTOGRAPHIC PRINTING

- Canvas prints
- Custom photo books
- Enlargements and fine art prints

11. CUSTOM PACKAGING PRINTING

- Product packaging
- Custom labels
- Branded boxes



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SUSTAINABILITY PRACTICES

At Image Designing Center, we take pride in our efforts to minimize our environmental impact. We offer eco-friendly printing options, use sustainable materials in our products, and follow green practices in our day-to-day operations

PROFESSIONAL GARMENT STITCHING & BRANDING SERVICES

1. CUSTOM TAILORING & STITCHING

- Custom-made suits, dresses, and traditional wear
- T- shirts round neck
- Polo T- shirts
- Corporate jacket
- Uniform stitching (school, corporate, hospitality)
- Bespoke wedding dresses and formalwear

2. MASS PRODUCTION & MANUFACTURING

- Large-scale clothing production for brands
- Private-label manufacturing
- Workwear and industrial uniform production

3. EMBROIDERY SERVICES

- Machine embroidery for logos and branding
- Hand embroidery for luxury garments

4. SCREEN PRINTING & SUBLIMATION

- T-shirt and hoodie printing
- Jersey and sportswear customization
- Full-color sublimation printing on fabrics

5. FASHION DESIGN & CONSULTATION

- Design development for new fashion lines
- Trend forecasting and material selection
- Technical design and illustration



MESSAGE FROM THE CEO



“At IDC, we believe that every business deserves a powerful brand presence, and we are here to help make that vision a reality. Over the past decade, we have built a reputation for delivering high-quality printing, promotional products, and garment-making services. As the world continues to evolve, so does IDC, and we are committed to staying at the forefront of the printing and promotional materials industry.

Our goal is not just to be a service provider but to be a true partner in helping businesses create memorable brand experiences. I would like to extend my heartfelt gratitude to all our clients, partners, and employees for their unwavering support, and I look forward to many more years of growth and success together.”

Maurice NDIKURIYO

CEO, Image Designing Center Ltd

“ Every
Challenge
is an
Opportunity
in disguise. ”

CONSULTANCY SERVICES

BUSINESS & STRATEGIC PLAN

Through our expertise of skilled and experienced personnel, we define the future state of organization. We develop the implementation plan of the project and strategies to be used in achieving desired goals and objectives.

MONITORING & EVALUATION

Measuring and assessing the impact of the project requires a robust monitoring and evaluation approach. We conduct project monitoring and evaluation from baseline to end line.

MARKET SURVEY AND VALUE CHAIN ANALYSIS

We are dedicated to designing solutions for communities by conducting market research, which help us to gain an insight into specific situation or problem. We use both quantitative and qualitative data collection. This is achieved through conducting a

step by step research methodology. Our research design starts with questionnaire designing, sampling, data collection, analysis, reporting and validation.

GRANT MOBILIZATION

We support both national and international organizations to develop grant proposals so as to implement their programmatic projects.

BUSINESS DEVELOPMENT CAPACITY BUILDING SERVICES

Through our expertise and experienced skilled personnel, we provide a wide range of these services to support in the development of your Business.

MAIN MODULES



MODULE 1:
BUSINESS PLANNING



MODULE 2:
FINANCIAL LITERACY (SAVINGS
AND SOURCES OF FINANCE)



MODULE 3:
FINANCIAL MANAGEMENT
(RECORD KEEPING, FINANCIAL
STATEMENTS AND INVENTORY



MODULE 4:
SALES AND MARKETING
(SEEKING, SATISFYING, AND
MANAGING CUSTOMER RELATIONSHIP,
PRICING, CUSTOMER
MANAGEMENT AND SALES
CONTRACTS)



MODULE 5:
DOING BUSINESS IN RWANDA
(BUSINESS REGISTRATION
OPTIONS, TAXATION AND LEGAL
OBLIGATIONS, PRODUCT
DEVELOPMENT AND
CERTIFICATION)



Mission:

To lead the printing and garment industry by delivering innovative, high-quality custom apparel and promotional materials that bring client visions to life.



Vision:

To become a global leader in design solutions, driving growth and setting new standards of excellence.



Values:

Creativity, Cooperation, Commitment to excellence, and Customer Satisfaction form the core of our work at Image Designing Center Ltd.

OVERVIEW

At Image Designing Center, we serve businesses, NGOs, and government institutions with tailored solutions, blending youthful energy and industry expertise.

Our approach is friendly, honest, and inclusive, focused on building lasting relationships and creating impactful brand identities.

No matter your sector, we understand the importance of first impressions. Let Image Designing Center help craft a memorable brand that instills trust and leaves a lasting impact.





1.



**GRAPHIC
DESIGN**



GRAPHIC DESIGN

We craft custom graphic designs, from logos to marketing materials, aligning with your brand to create impactful visuals.

WHAT WE DESIGN

- INVOICE
- BUSINESS CARDS
- NOTEBOOKS
- PROFORMA
- LETTERHEADS
- BOOKLETS
- REQUISITIONS
- STAMPS
- BOOKS
- QUOTATIONS
- LABELS
- MAGAZINE
- LAYOUTS
- FLYERS
- CATALOGUES
- BANNERS
- LEAFLETS
- PROFILES
- PULL UP
- BROCHURES
- REPORTS
- BANNERS
- POSTERS
- 3D SIGNAGE
- TEARDROPS
- WALL & DESK
- EVENT MANAGEMENT
- SIGNPOSTS
- AWARDS
- INTERIOR DESIGN
- BILLBOARD
- CALENDARS
- MOCK-UPS
- LOGOS
- DIARIES
- INDOOR & OUTDOOR DESIGN







2.



**PRINTING
SERVICES**



DIGITAL & OFFSET PRINTING

Service to our valued clients.

We offer flawless Digital & Offset Printing solutions, ensuring precision and quality in every project to meet the unique needs of our clients.





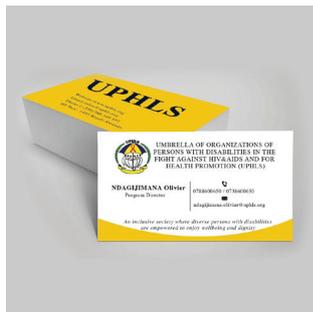
BROCHURES



POSTERS



EXECUTIVE AGENDA



BUSINESS CARDS



FOLDERS



STICKERS



CATALOGUES



PROGRAMS



CALENDARS



INVITATIONS CARDS



ANNUAL REPORTS



LETTERHEADS



BOOKS & BOOKLETS



SPIRAL NOTEBOOK



GREETINGS CARDS



POSTCARDS



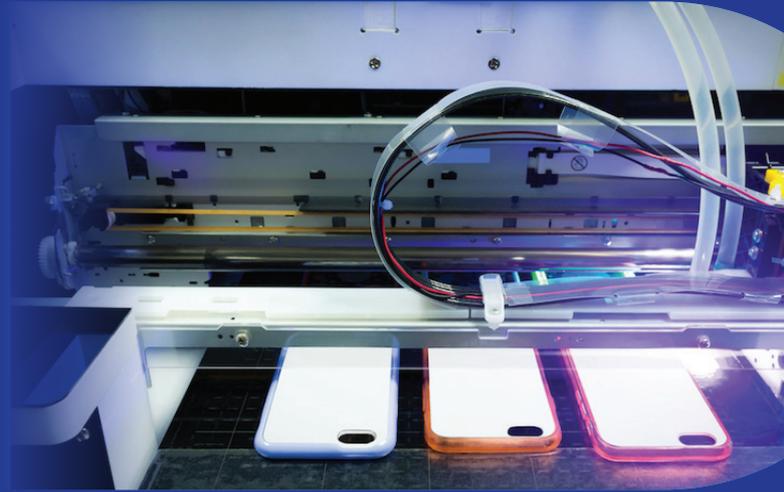
MAGAZINE



BIG ENVELOPES

UV PRINTING SERVICE

Our UV printing technology produces sharp, vibrant, and high-resolution prints that grab attention and leave a lasting impression. UV inks are durable, resistant to fading, scratches, and moisture, ensuring your prints maintain their quality indoors or outdoors for longer.



PLASTIC PEN & PHONE COVERS



FLASK



FLASH DRIVE & KEYHOLDER



FLASK & WATER BOTTLES



ASSET, DOOR LABELS & NAMETAG



LARGE FORMAT PRINTING

We cater to large-scale printing needs, including banners, posters, pull-ups, tear-drops, billboards, backdrops, and signage.....Etc



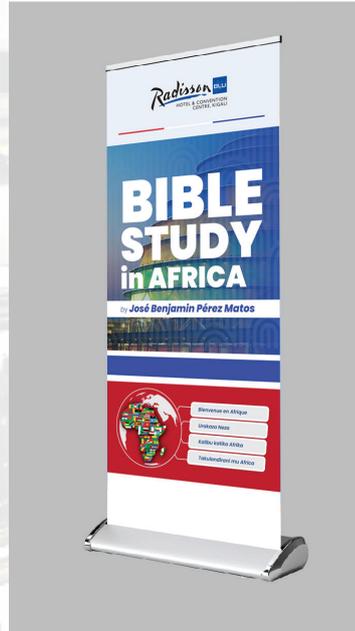
BACKDROPS



BANNERS



PULLUPS



More as:

Vehicle Wraps, Window Graphics, Wall Murals, Canvas Prints, Floor Graphics, Trade Show Displays, Roll-Up Displays, Outdoor Advertising, POP Displays (Point of Purchase), Exhibition Graphics, Building Wraps.

FLAGS/TEARDROP



EXHIBITION STAND



3.



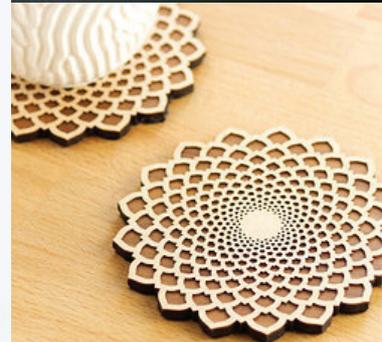
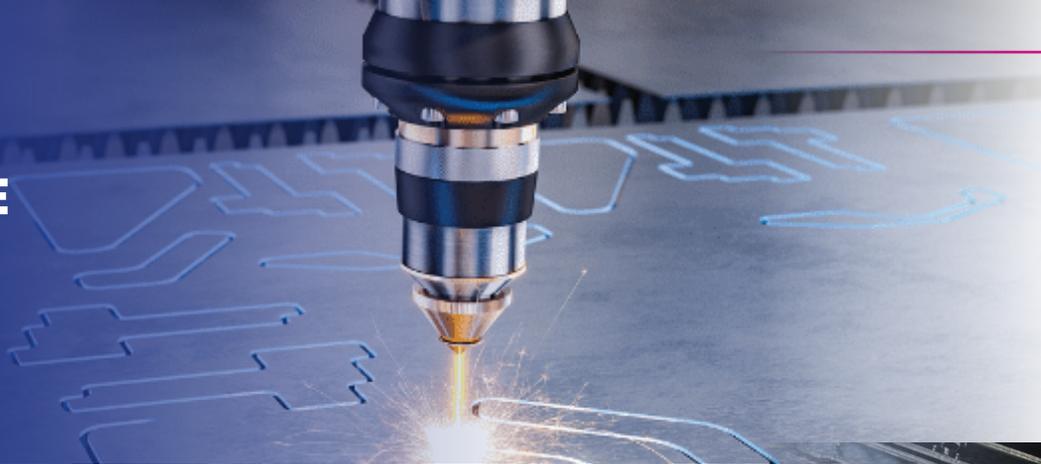
**LASER
SERVICES**



ENGRAVING & CUTTING SERVICE

This affordable gadget enhances your company's image and promotes services through long-lasting laser engraving.

Our laser cutting technology ensures fast, precise, and high-quality results.





SMALL ENGRAVING



2D SIGNS



FLASK & WATER BOTTLES



ALUMINIUM



NOTEBOOK COVERS



2D SIGNS



CNC CUTTING

We offer a wide range of materials including plastics, resins, metals, and composites customized to meet the specific needs of your project.

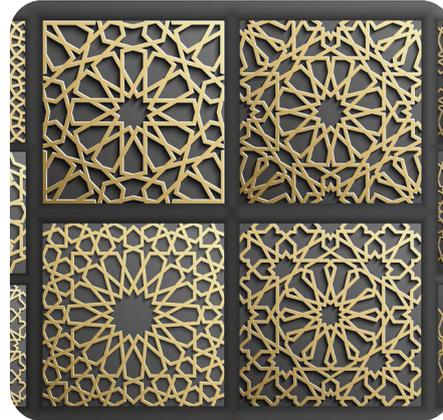




WOOD 3D CUTTING



STYLISH CUTTING



3D LIGHTING SIGNS



3D SIGNAGE



4.



**CLOTHING
SERVICES**



GARMENT MAKING

Custom embroidery for apparel, textiles, and promotional items:

1. Custom Tailoring & Stitching
2. Mass Production & Manufacturing
3. Embroidery Services
4. Screen Printing & Sublimation
5. Fashion Design & Consultation





Custom Tailoring: Whether it's a perfectly fitted suit, a bespoke dress, or any other garment, our skilled tailors work with precision to craft clothing that fits you flawlessly.

Pattern Making: We use advanced techniques and precise measurements to create custom patterns, ensuring the perfect fit while enhancing the garment's overall aesthetic.

Alterations and Repairs: Beyond creating new garments, we offer expert alteration and repair services to ensure your existing wardrobe fits perfectly and looks its best.

EMBROIDERY SERVICE

Custom embroidery for apparel, textiles, and promotional items.



SCREEN PRINT

Custom printing for apparel, textiles, and promotional items.





We have our own machines for printing and decorating clothes. Depending on the material load and using various techniques, we print on:

1. T-Shirts, 2. Shirts, 3. Sweatshirts, Umbrellas, 4. Hats,

We offer a full range of clothing sizes and can also print on materials provided by the client. We accommodate orders starting from just one piece.

DIRECT-TO-FILM (DTF)

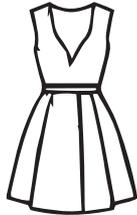
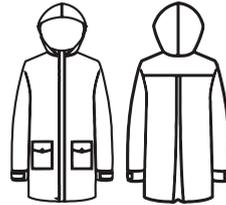
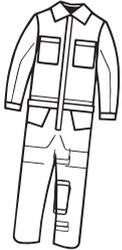
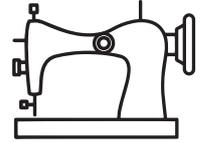


LOGOS



DTF BAGS





5



**PROMOTION
MATERIAL**



BRANDING SERVICES

Developing and maintaining a consistent brand image through design and promotional materials.

CARS



STREET BANNER



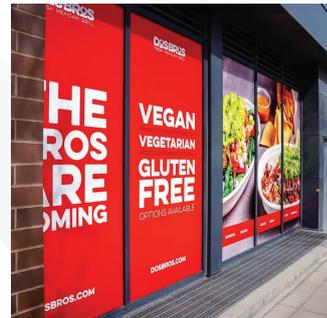
BILLBOARDS



BACKDROP



WINDOW STICKERS



POLE SIGNS





firstoffice

PROMOTIONAL MATERIALS

AWARDS & TROPHY

Creating a variety of promotional items to boost brand visibility



COFFEE CUPS



MUGS & CUPS

CELOMIC MUGS



MUGS & CUPS

COFFEE MUGS



WATER BOTTLES



MUGS & CUPS

FLASKS



MUGS & CUPS

TRAVEL MUGS



NOTEBOOKS & AGENDAS

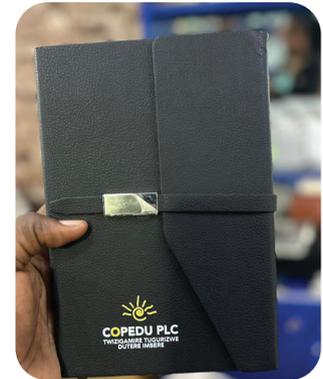


TABLE FLAGS & STANDS



GIFT SETS



PLASTIC PENS



METALIC PENS



OFFICE & STATIONARY



PRINTING MATERIALS



PACKAGES



OUR CLIENT AND PARTNERS

Image Designing Center serves a wide range of customers across various industries including



RWANDA REVENUE AUTHORITY RRA

We have successfully partnered with the Rwanda Revenue Authority (RRA) to supply promotional materials for events recognizing the top taxpayers of Rwanda for the years 2020, 2021, and 2022, aimed at raising awareness.



MINISTRY OF FOREIGN AFFAIRS SGF

Since 2020, we have showcased our expertise by supporting the Ministry of Foreign Affairs in promotional activities for hosting foreign dignitaries. Notably, we played an active role in preparing for major events, including the prestigious Commonwealth Heads of Government Meeting (CHOGM) in Rwanda in 2022. Additionally, we are proud to have supplied corporate gifts to the Ministry, helping them warmly welcome and impress their esteemed visitors.



RWANDA NATIONAL POLICE

We take great pride in our longstanding partnership with the Rwanda National Police, having served them for over three years and continuing to do so. Our success in securing tenders for the supply of promotional materials and printing services demonstrates our commitment to delivering high-quality solutions that meet the evolving needs of the RNP.

OUR CLIENT AND PARTNERS



OUR CLIENT AND PARTNERS



ARCT- RUHUKA
RWANDA ORGANIZATION
OF TRAUMA COUNSELORS



act:onaid





idc IMAGE DESIGNING CENTER
Quality is our concern
Graphic Design | Printing | Branding
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